NC Economic Development Marketing Activities for Fiscal Year 2008-2009

	Industry	Audience	January	February	March	April	May	June	July	August	September	October	November	December
Trade Shows														
Automotive Testing Expo - Stuttgart, Germany May 6-8 2008	*Automotive*													
BioSquare 2008 - Geneva, Switzerland, Mar 10-12	*Biotechnology*													
BIO 2008 - San Diego, June 17-20 2008	*Biotechnology*													
Expo Mueble - Guadalajara, Mexico, Feb 13-15, 2008	*Furniture*													
MD&M West Tradeshow, Anaheim - Jan 28-31	*Manufacturing*													
RILA - Retail Industry Leaders Assoc., Orlando, Feb 10-14, 2008	*Distribution*	*Retailers*												
NCIC IBEX Tradeshow - Oct 6-10	*Marine*													
Plastics Encounter - Milwaukee, May 4-8	*Plastics*													
Air Show - Farnborough, July 14-20	*Aeronautics*													
International Poultry Expo - Atlanta, Jan 23-25	*Agriculture*													
International Woodworking & Furnishings Show (IWFS) - Atlanta, August 20-23	*Furniture*													
Fabrication Technology Show (FABTECH) - Las Vegas, Oct 6-8	*Metalworking*													
Process/Pack Expo - Chicago, Nov 9-13	*Plastics*													
Automotive Testing Expo North America- Detroit, Oct 22-24	*Automotive*													
International Boat Show - Fort Lauderdale, Oct 30-Nov 3	*Marine*													
Performance Racing Industry - Orlando, Dec 12-14	*Automotive*													
Plastec South -- Mar. 19-20	*Plastics*													
Hosted Events														
State of the Region Conference, April 2008	*Eco. Dev.*	*CEOs*												
Wachovia Championship - Charlotte, April 28-May 4	*Various*	*Clients*												
Host Life Sciences/Biotech Cluster Delegation - Poland, Feb 9-13	*Biotechnology*													
AdvantageWest Annual Dinner - In Region, Nov 20	*Eco. Dev.*													
NC Aerospace Forum - Asheville, Jan 29-30	*Aeronautics*	*CEOs*												
Triangle Brokers Luncheon - Jan 24	*Real Estate*	*Brokers*												
Charlotte Brokers Luncheon - Feb 15	*Real Estate*	*Brokers*												
All-Star Race - Charlotte, May 17	*Various*	*Clients*												
Coca-Cola 600 - Charlotte, May 25	*Various*	*Clients*												
ACC Tournament - Charlotte, Mar 14-16	*Various*	*Consultants*												
NCAA Regionals - Charlotte, Mar 27-29	*Various*	*Consultants*												
BIO Reception - Sna Diego, June 18, 2008														
Consultants Golf Outing - Pinehurst, May 18-20	*Various*	*Consultants*												
Conferences														
Aging Aircraft Conference - Phoenix, April 2008	*Aeronautics*													
ARSA Annual Conference - Alexandria, VA, Mar 13-15 2008	*Aeronautics*													
Case Invest in USA Seminar - UK, Feb 2008	*Various*	*Investors*												
Case Invest in USA Seminar - Europe, April 2008	*Various*	*Investors*												
Case Invest in USA Seminar - France, May 2008	*Various*	*Investors*												
International Heritage Development: Passport to crossing Boundaries - Detroit, MI, June 18-21	*Eco. Dev.*													
Site Selection Conference, San Francisco, Feb 2008	*Various*	*Consultants*												
Supply Chain Conference - In Region, March 11	*Logistics*													
NAI National Conference - Las Vegas, Jan 27-31	*Real Estate*													
US Commerce Export Seminar - In Region, Mar 13	*International*													
Carolina Connect Conference - In Region, Sept 11	*Venture Capl.*													
Entrepreneurial Summit, Greensboro, Feb 28	*Entrepreneurship*													
Governor's Tourism Conference, Winston-Salem, Mar 16-18	*Tourism*													
NCER & Chamber of Commerce, Legislative Agenda Summit - April 29	*Eco. Dev.*													
Plastics News Executive Forum - Tampa, Mar 9-12	*Plastics*	*Mfrs.*												
Expansion Solutions Food Conference - Dallas, May 14-17	*Food*													
Warehouse/Logistics Forum - Chicago, June 25-26	*Logistics*													
N.C. Motorcoach Association Annual Conference - Asheville, Jan 27-30	*Tourism*													
American Bus Association Conference - Virginia, Feb 2-7	*Tourism*													
Aeronautical Repair Station Association - Virginia, Mar 13-15	*Aeronautics*													
National Business Aviation Association Conference - Orlando, Oct 6-8	*Aeronautics*													
SEUS Joint Conference - Raleigh, Oct 18-21	*International*													
Corenet Global Conference - San Diego, May 4-7	*Real Estate*	*SSC*												
NCEDA Conference - Atlantic Beach, June 12-13	*Eco. Dev.*													
Journal of Commerce Real Estate Logistics Forum - Chicago June 25-26	*Real Estate*													
Travel South - Biloxi Mar. 1-5	*Tourism*													
Area Development The Consultant's Forum - Austin, June 1-3	*Real Estate*	*Consultants*												
IAMC Forum - Phoenix, April 19-23	*Manufacturing*													

Meetings															
Consultant Calls- Atlanta, Feb 11-12	*Various*	*Consultants*													
Consultant Calls - Atlanta, Jan 22-24	*Various*	*Consultants*													
Consultant Calls - Atlanta, August 22-23	*Various*	*Consultants*													
Consultant Calls - Atlanta, August 5	*Various*	*Consultants*													
Consultant Calls - Boston, April 7-8	*Various*	*Consultants*													
Consultant Calls - California, Feb 18-22	*Various*	*Consultants*													
Consultant Calls - Chicago, Mar 25-27	*Various*	*Consultants*													
Consultant Calls - Chicago, June 26-27	*Various*	*Consultants*													
Consultant Calls- Chicago/Indianapolis, Jan 22-25	*Various*	*Consultants*													
Consultant Calls - Cleveland, May 20-22	*Various*	*Consultants*													
Consultant Calls - Dallas, June 4-6	*Various*	*Consultants*													
Company & Consultant Calls - Denmark/Netherlands, Mar 10-14 2008	*Various*	*Consultants*													
Consultant Calls - Greenville/Spartanburg/Charlotte, Feb 13-15	*Various*	*Consultants*													
Consultant Calls - Memphis/Nashville, Feb 20-23	*Various*	*Consultants*													
Consultant Calls - NY/NJ, March 12-13	*Various*	*Consultants*													
Consultant Calls - NY/NJ, Feb 25-28	*Various*	*Consultants*													
Consultant Calls - NJ, April 22-24	*Various*	*Consultants*													
Consultant Calls - NY/NJ, June 23-26	*Various*	*Consultants*													
Consultant Calls - NY, May 1st	*Various*	*Consultants*													
Consultant Calls - NY/NJ/CT, Mar 17-21	*Various*	*Consultants*													
Consultant Calls - New York, July 24	*Various*	*Consultants*													
Consultant Calls - Ohio, Feb 4-8	*Various*	*Consultants*													
Roundtable in the South - Pinehurst, June 16-19	*Various*	*Consultants*													
Steeplechase Consultant Event - In Region, April 17-20	*Various*	*Consultants*													
Consultant Calls - San Francisco, Feb 2008	*Various*	*Consultants*													
Consultant Calls and Event - Toronto, Jan 29-31	*Various*	*Consultants*													
Roundtable in the Rockies -- Vail Mar. 30-Apr. 2	*Various*	*Consultants*													
Military Growth Task Force-MGTF - Washington, DC, Feb 27-28	*Military*	*Govt.*													
Missions															
Auto Marketing Mission - UK/Germany, May 1-5 2008	*Automotive*														
Bio Marketing Mission - Southern California, June 19-20 2008	*Biotechnology*														
European Mission - France, Germany, Denmark, April 2008	*Various*	*CEO's -Owners*													
Asia Mission - China, April 2008															
European Mission - Italy or Poland															
Automotive Cluster Marketing Mission - Detroit, Jan 22-25	*Automotive*														
Marine Cluster Marketing Mission - Florida, April 21-24	*Marine*														
European Mission - Western Europe, April 21-30		*Mfrs., SSC*													
Legend															
A=Asia, B&I=Business & Industry, C=Canada, E=Europe, ITD=International Trade, M=Marketing, T=Tourism															
				Departemnt of Commerce Contact: David Rhoades	Advantage West Contact: Scott Hamilton	Charlotte Regional Partnership Contact: Laura Foor	North Carolina's Eastern Region Contact: Len Kulik	North Carolina's Northeast Contact: Ray White	North Carolina's Southeast Contact: Steve Yost	Piedmont Triad Partnership Contact: Penny Whiteheart	Research Triangle Regional Partnership Contact: Debbie Lilly				
	The above activities were submitted by each regional partnership and the North Carolina Department of Commerce for Fiscal Year 2008-2009. This document is intended to show planned activities for the year and serve as a guide for collaborative opportunities between the regions and commerce. As each plan is designed to take into account the fluctuating marketplace,														